October Operations Board Report

Staff Wins

• Suzi named CPRA Fitness Professional of the Year

• Rachell Sallee, Taylor Frost, Louis Barrett, Devin Wright, and Darren Duplechin earned CPR/First Aid Instructor certifications

• Ryan Zawacki nominated to Colorado Sports Field Management Association Board

• Kelly Gray presented an educational session at the Colorado Parks and Recreation Association annual conference





Guest Services

Patron Numbers

Metric	Value
Quarterly Sale Revenue	$11,941.50
Revenue Increase	+$4,666 vs. Oct 2024
Attendance Growth (Oct)	+416 visits
Attendance Growth (YTD)	+4,664 visits

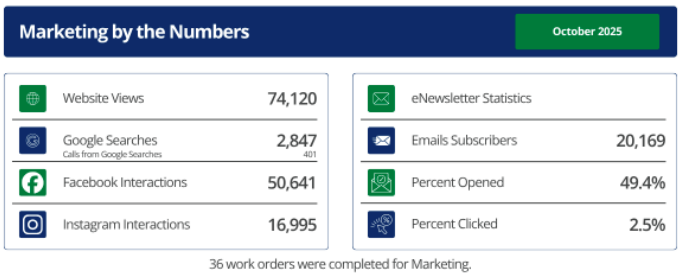
Marketing

Highlights

• Promoted the Fall Into Fitness Sale and new fitness classes

• Planned Winter and 2026 marketing materials with refreshed branding

• Participated in Carbon Valley Chamber Chili Cook-Off and Firestone Halloween Safe Night



Active Adults



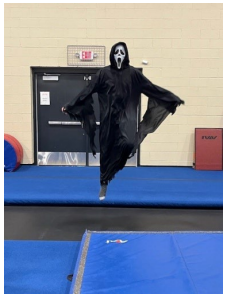
Highlights

- Trip to The Lion King and Bally's Casino
- Willmaker class at capacity (12 participants)
- Halloween potluck with 35+ participants

Registration Comparisons

Metric	2024	2025
Drop-in Participants	687	1207
Friendly Fork Lunches	563	506

Gymnastics



Highlights

- Halloween Week celebrated
- Construction progress: plumbing, rebar, gas line, offices framed
- Teams finalized for 2026 season

Registration Comparisons

Metric	2024	2025
Open Gyms	398	373
Birthday Parties	8	6
Classes	607	606

Aquatics



Highlights

- Second session of fall lessons launched
- Staff earned Level 2 Lifeguard Instructor certifications
- Supervisor attended CPRA conference

Registration Comparisons

Metric	2024	2025
Group	109	117
Privates	40	29

Fitness



Highlights

- Halloween-themed fitness classes
- New Teen Weightlifting program launched

Registration Comparisons

Location	2024	2025
Rec Center Group Fitness	1234	1528
Community Center Group Fitness	1054	1231

Sports



Highlights

- Fall adult leagues concluded successfully
- Winter volleyball season starts Nov 2 (11 teams)
- Youth basketball registration open; practices start late October

Registration Comparisons

Metric	2024	2025
Youth Basketball (Mini-Dribblers)	300	346
Volunteer Coaches	43	45
Adult Volleyball Teams (Fall)	-	13
Adult Volleyball Teams (Winter)	-	11

Youth Programs



Highlights

- Kids Night at the Rec had 75 participants
- Snapology Fall program successful
- New Toddler Social Time program begins Nov 3

Maintenance

Highlights



- Switched pest control companies for better coverage
- Completed fall sports field maintenance and winterization
- Snow removal operations moved back in-house

Metric	2024	2025
Work Orders	105	121